

TVPROP FEST 2019

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MARKET UPDATES.
NEW DEVELOPMENTS.
INSPIRING TRENDS.



READING
GROWS UP

The logo for Reading Grows Up, featuring a stylized city skyline made of yellow dots above the text 'READING GROWS UP' in white.

Celebrating the value of property
across the county of Berkshire

DATE Thursday 12th September 2019

VENUE Reading Town Hall,
Reading

www.tvpropfest.com

We're proud to support infrastructure and development projects in the Thames Valley



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Welcome to TVPROP FEST 2019

FESTIVAL PARTNERS



After five very successful years at Green Park with our partners Mapletree Investments, we have taken a bold step and decided to move TvPropFest into Reading, the capital of the Thames Valley. Working closely with Reading UK and the Thames Valley Berkshire LEP, this year we have developed an agenda based around the Reading CBD but with a strong nod towards the wider Thames Valley property market. Our tag line for the Walks & Talks is Reading Grows Up, reflecting the large number of tall buildings planned or under construction. Reading is about to experience a change, not only to its topography, but to every aspect of its life as an urban centre.

Tonight's inaugural Berkshire Property Awards is a reflection of the health and vibrancy of this strong regional market in which we all work. Despite the winds of change swirling around the property market, we have had a healthy number of excellent submissions which has laid the foundations for a successful event. Our aim with the Berkshire Property Awards is to do something a bit different while still offering a convenient location, relaxed atmosphere and a topical awards event, while engaging the support of the whole community. Many thanks for your support and for joining us on this journey.

MATTHEW BATTLE - Managing Director,
UK Property Forums, Publisher of Thames Tap

EVENT PARTNERS



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WALKS

WALK ONE - Reading Walking Tour – Reading Grows Up

- 10.45 - 12.30** Reading is experiencing an unprecedented series of planning applications and proposals for new tall buildings which will challenge the topography of Reading's skyline. This walk will take delegates around the changing landscape of the Reading CBD.

WALK TWO - The Business Parks Tour - Home of the Business Community

- 10.45?** Reading is home to some of the most successful and enterprising business environments in the UK. Originally inspired as locations for major corporates, these locations now offer a place for communities to live, work and play. This tour is designed for delegates to see at first hand the changing landscape of the business park including the inspiring spaces being developed at Green Park and Arlington

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TALKS



- 12.30 - 14.00** **Lunch, networking and opportunity to see the exhibitors**
Reading Town Hall (Victoria Hall)

SESSION ONE

14.00 - 15.00 **READING - FUTURE IMPERFECT**

As the capital of the Thames Valley, Reading is in a period of transition. With high expectations from the market as the opening of the Elizabeth Line arrives and a plethora of new developments are planned, Reading is at a crossroads. What can Reading learn from the changing landscape of the High Street happening across the UK and ensure Reading's CBD remains relevant?

CHAIR

MATTHEW BATTLE, Managing Director, UK Property Forums

KEYNOTE

VICTOR NICHOLLS, Visiting Fellow, Henley Business School, University of Reading & Director, Hadley Nicholls

PANEL

TIM VAUGHAN, Chief Executive Officer, Moorgarth
CLLR JASON BROCK, Leader of the Council, Reading Borough Council
NIGEL HORTON-BAKER, Executive Director, Reading UK



TALKS

SESSION TWO

15.00 - READING GROWS UP

15.50 A plethora of tall buildings are planned across the skyline of Reading which will change the topography of the towns' CBD. What does this mean for the town of Reading? Which projects are on the drawing board and how will this change this destination as the Elizabeth Line creeps ever closer?



CHAIR

PETER NEWTON, Director of Architecture, Barton Willmore

SPEAKERS

STEVE WOODFORD, Managing Director, Haslams Estate Agents (5 mins)

ALEX AITCHISON, Director of Development UK, Lincoln Property Company (12 mins)

PANEL

PROFESSOR CHRIS HARTY, Head of the School of Built Environment, University of Reading

ANDY JANSONS, Chief Executive, Jansons Property

15.50 - Coffee + Tea Break

16.20

SESSION THREE

16.20 - THE THAMES VALLEY BID FEST

17.10 New Business Improvement Districts (BiD) are agreed or planned across the Thames Valley – Bracknell, Slough, Reading Central and the Abbey Quarter. What do they mean for the property sector in these towns? Does it add value and help to re-generate the CBD? How can the property sector help to support and promote the success of the various BID being promoted across the Thames Valley?

CHAIR

CHARLIE NICHOLSON, Partner, Vail Williams

SPEAKERS & PANELLISTS

MARIA SABEY, Head of Property UK&I (EMEA Property & Shared Services HQ) Fujitsu

ANDY BRIGGS, General Manager, The Oracle

SHABNAM ALI, Services Lead Economic Development, Slough Borough Council

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TALKS (continued)

SESSION FOUR

17.10 - STATION LIFE

18.00 Reading boasts one of the most effective transport hubs in the UK. When will the Elizabeth Line (Crossrail) open? What impact will WRTH (Western Rail Link to Heathrow) bring to Reading and the Thames Valley? And how close are we to Heathrow getting the green light and the first sod being dug?

CHAIR

SCOTT WITCHALLS, Director, Stantec formerly Peter Brett Associates (Intro)

SPEAKERS

GERARD SMITH, Economic Advisor, Heathrow Airport (10 mins)

RUTH BAGLEY, Chair, Ardynt Consulting and Chair, Western Rail Link Group, TVCC (10 mins)

PANEL

PAUL LEWIS, Regional Director, SEGRO

TIM SMITH, CEO, Thames Valley Berkshire LEP

18.15 - Champagne Reception in the Waterhouse Chamber
19.15

19.15 Awards Evening starts

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PRESENTS

THAMES VALLEY PROPERTY SHOOTING CUP

All proceeds go to
Alexander Jansons Fund
part of Cardiomyopathy^{UK}
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