

TV  
PROP  
FEST.

THE CONFERENCE CENTRE  
GREEN PARK RG2 6GP

THURSDAY 7TH OCTOBER 2021

TVGOES LIVE!

# EVENT PROGRAMME 2021

POWERED BY

UK PROPERTY  
FORUMS.

# WELLNESS WITHOUT COMPROMISE

[GREENPARK.CO.UK](https://www.greenpark.co.uk)

GreenPark   
a mapletree property

## WELCOME TO TV PROP FEST, TVGOES LIVE!



### Today is the official re-launch of the Thames Valley property market!

A bold statement but as the enabler of the original property event in 2004, held in conjunction with the Prudential and ironically here at this very venue, we are really pleased to back at Green Park which in many ways has become the barometer of the Thames Valley property story. The journey has not always been smooth for the ‘destinations’ and ‘communities’ located in the business parks along the M4 but in so many ways those original visions raised at TVPF 2004 have now all come true. Just join one of the Walks this afternoon and you will see how this business park has evolved from its humble beginnings into a world leading business park brand.

Reading, as the capital of the Thames Valley, will always play a key part in defining the property landscape. As we recover from the pandemic caused by COVID-19, Reading will continue to drive the debate across the region, which is why we are so pleased that **Clr Tony Page, Deputy Leader of Reading Borough Council** is joining at TVPropFest. We look forward to hearing from him on the proposal for City status for Reading, update on the Reading Gaol and how Reading will ‘build back better’ as the it starts to reconnect.

We have invited a wide range of speakers and panellists who will share with you their knowledge of the market but will also bring you up to date with the many changes that have been happening across the region. Despite the challenges created by COVID-19, the region can boast several major capital investments that will underpin the property market for the next few years and most excitingly, different types of projects and developments.

Many thanks once again to our sponsors (**Barton Willmore, Berkeley Homes, Green Park Reading and SEGRO**) who have helped to make this event happen – and as ever it can be a leap of faith but with their patronage, we are able to move the debate forward and provide delegates with a better understanding of one of the most exciting property markets in the United Kingdom.

**Matthew Battle**  
**Founder + Managing Director**  
**UK Prop Fest + UK Property Forums**

MEDIA PARTNERS



WELCOME

# We Know the Thames Valley



- TOWN PLANNING
- MASTERPLANNING & URBAN DESIGN
- ARCHITECTURE
- LANDSCAPE PLANNING & DESIGN
- INFRASTRUCTURE & ENVIRONMENTAL PLANNING
- HERITAGE
- GRAPHIC COMMUNICATION
- COMMUNICATIONS & ENGAGEMENT
- DEVELOPMENT ECONOMICS

Based in Reading for over eight decades, we can quite confidently say we know the Thames Valley inside out. We've helped shape the built environment that surrounds us today and are helping to mould many plans for its future growth and success.

**WELCOME TO  
TV PROP FEST, TVGOES LIVE!**

**9.15am**

**COFFEE + EXPO OPENS**

Networking and chance to see the pop-up Expo

**TALK ONE 10.00am**

**KEY NOTE**

CLLR TONY PAGE, Deputy Leader & Lead Councillor for Strategic Environment, Planning and Transport, Reading Borough Council

**THE WORK REVOLUTION**

How has the pandemic changed our views on working and how will this change the Thames Valley community? Are we on the cusp of a business park revolution as occupiers look for different real estate options and solutions?

**WELCOME BACK!**

**CHAIR**

MATTHEW BATTLE, Managing Director, UK Property Forums

**PANEL**

RORY CARSON, Vice President, Mapletree Investments  
HENRY HARRISON, Partner, Cushman & Wakefield  
CHRIS EARLY, Property, Estates & Development Manager, Virgin Media 02

**TALK TWO 11.00am**

**THE INDUSTRIAL MILE**

As the Thames Valley commercial market heats up, demand has increased for smaller and more flexible property units which reflect the need for last mile delivery, mini-logistics hubs, data centres and alternative spaces. How will this demand be satisfied by local markets – maybe, legacy offices or shops could be converted into industrial, science and laboratory space to meet the changing nature of demand?

**CHAIR**

NICOLA MOTTERSHAW, Partner, Vail Williams

**EXPO**



**TALKS**



**SPEAKERS**

JO JACKSON, Director – Thames Valley, SEGRO

**PANEL**

ANDREW JOHNSON, Leader of the Council, Royal Borough of Windsor & Maidenhead  
IAN BELLINGER, Planning Policy Officer, Wokingham Borough Council

**TALK THREE 12.00**

**THE INDUSTRIAL MILE**

**WALK TWO 12.15 -13.00**

**RE-SHAPING THE VALLEY**

As the Thames Valley starts to resurface and recover from its enforced hibernation, that the shape of the market has changed. New 'mega' developments have arrived in the region located in Newbury, Slough, Maidenhead and Reading. Where and what are the opportunities and how can attendees get involved?

**CHAIR**

MATTHEW BATTLE, Managing Director, UK Property Forums

**SPEAKERS**

KIM COHEN, Partner, Barton Willmore  
ELKIE RUSSELL, Managing Director, Berkeley Homes – Oxford & Chiltern

**PANEL**

WILL ROBINSON, Development Director, Areli Real Estate  
ALISON WEBSTER, Chief Executive, Thames Valley LEP  
ANDY JANSONS, Managing Director, Jansons Property

**LUNCH 13.00**

**FINGER BUFFET LUNCH**

For guests and networking in the Expo area

PROGRAMME

**AFTERNOON PROGRAMME  
TV PROP FEST, TVGOES LIVE!**

**WALKS**



**WALKS ONE 14.00**

Opportunity to view 400 Longwater which is a 120,000 sq ft office building that ticks all the boxes when it comes to modern and sustainable office design. Situated a short walk from the Green Park Conference Centre, Walk One will include a visit to the recently completed space at 500 Brook Drive which is occupied by Virgin Media O2.

**CLICK HERE**

<https://www.greenpark.co.uk/400-450lwa/>



green  
park  
village

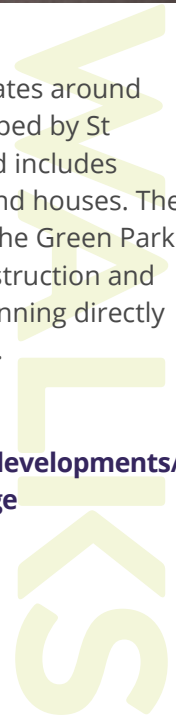


**WALKS TWO**

In contrast, Walk Two will take delegates around Green Park Village which was developed by St Edward (part of Berkeley Homes) and includes access to the Lakeside apartments and houses. The tour shall also view from a distance the Green Park Station which is currently under construction and will service Green Park with trains running directly to Basingstoke, Reading and London.

**CLICK HERE**

<https://www.berkeleygroup.co.uk/developments/berkshire/reading/green-park-village>



# PRIME RESIDENTIAL OPPORTUNITIES IN THE THAMES VALLEY BY BERKELEY



At Berkeley Group, our passion and purpose is to build quality homes, strengthen communities and improve people's lives. We are made up of six companies and build across the London, Birmingham and the South of England. In the Thames Valley region, we are working on some fantastic schemes - award winning schemes and future award winners.

## HORLICKS QUARTER, SLOUGH

A landmark mixed use scheme and part of the regeneration of Slough.

01753 205 555  
[www.horlicksquarter.co.uk](http://www.horlicksquarter.co.uk)

## HUNTLEY WHARF, READING

Central riverside living in a prime setting by the River Kennet

0118 904 1000  
[www.huntleywharf.co.uk](http://www.huntleywharf.co.uk)

## WOODHURST PARK, WARFIELD

Houses and apartments in a 65 acre country park setting

01344 513 015  
[www.woodhurstpark.co.uk](http://www.woodhurstpark.co.uk)

## SUNNINGDALE PARK

A country estate re-imagined featuring a range of new and refurbished homes

01344 551 120  
[www.sunningdalepark.com](http://www.sunningdalepark.com)

## TAPLOW RIVERSIDE

A beautiful development by the River Thames. Last apartment remaining.

01628 586 950  
[www.taplowriversideco.uk](http://www.taplowriversideco.uk)

## ABBEY BARN PARK, HIGH WYCOMBE

Houses and apartments bordered by a country park and historic woodland

01494 690 140  
[www.abbey-barn.co.uk](http://www.abbey-barn.co.uk)

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**2030**  
TRANSFORMING TOMORROW

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**St James**  
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**St Edward**  
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**St Joseph**  
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# 1.2 MILLION ITEMS OF LAUNDRY

Every week CLEAN launders up to 1.2m items of linen from its 42,000 sq ft “super laundry” on SEGRO’s Slough Trading Estate.

The new state-of-the-art building allowed CLEAN to build one of the largest, most technologically advanced, greenest and most efficient laundries in the UK.

CLEAN chose the building because of SEGRO’s flexible approach to fulfilling its needs and because its location meant significant reductions to both delivery times and fleet emissions.

When brilliant businesses find outstanding spaces, extraordinary things happen.

**SEGRO**



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SOCIAL.

12.00 - 2.00pm  
THURSDAY, NOVEMBER 4TH

# UXBRIDGE SOCIAL & LUNCH

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Arlington

FREE EVENT FOR UKPROPSOCIAL MEMBERS  
Please confirm your place on Eventbrite <https://bit.ly/2ZQo1IH>

## LET'S BE SOCIAL

Do you have an image worth sharing on social media? Keep in touch with us during the day by using either of the hash tags #

#TVPF21

Connect with us at

-  @UKPropForums
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